



POWERHOUSE

HOUSTON 2024

Retreat

WWW.BLACKWOMENMEETUP.COM

POWERHOUSE RETREAT



Welcome to the Powerhouse Meetup Sponsorship Presentation! We're thrilled to invite you to partner with us for our upcoming event, where we bring together 100-150 dynamic women entrepreneurs for a day of connection, inspiration, and empowerment. As a sponsor, you'll have the opportunity to showcase your brand to a targeted audience of small business owners and position yourself as a valuable ally in their entrepreneurial journey.

● EVENT OVERVIEW

Event Overview:

- Date: Sept 19th - 22, 2024
- Location: Houston, Tx
- Attendees: 100-150 Women Entrepreneurs
- Theme: Empowerment, Collaboration, Growth
- Vibe: Vibrant, Supportive, Energizing



OUR BACKGROUND

Powerhouse Retreat & Black Women Meetup

The Powerhouse Retreat and Black Women Meetup represent a beacon of empowerment and solidarity within the entrepreneurial landscape, uniting women entrepreneurs and resources for their sixth consecutive event. Since its inception, these gatherings have served as catalysts for growth, connection, and inspiration among black women in business.

Empowering Entrepreneurs: With each iteration, the Powerhouse Retreat and Black Women Meetup continue to redefine the standard for entrepreneurial empowerment. By providing a platform for women to exchange knowledge, share resources, and form meaningful connections, these events foster an ecosystem where ambition is nurtured and dreams are realized.

Fostering Collaboration: At the heart of the Powerhouse Retreat and Black Women Meetup lies a commitment to collaboration over competition. Recognizing the power of unity, these gatherings emphasize the importance of solidarity and support within the entrepreneurial community. Through workshops, networking sessions, and shared experiences, attendees are encouraged to uplift one another, fostering a culture of collaboration that transcends boundaries and empowers all participants to succeed.

Celebrating Diversity and Inclusion:

As advocates for diversity and inclusion, the Powerhouse Retreat and Black Women Meetup embrace the richness of the black entrepreneurial experience in all its forms. From diverse backgrounds and industries to varied levels of experience and expertise, these events celebrate the unique perspectives and contributions of every attendee, creating a space where all women feel seen, heard, and valued.

FOR BUSINESS

Looking to the Future: As the Powerhouse Retreat and Black Women Meetup enter their sixth iteration, they stand poised to continue their legacy of empowerment and impact. With a renewed focus on innovation, growth, and community building, these events are poised to shape the future of black women in business for generations to come, inspiring women to dream big, pursue their passions, and build businesses that change the world.

WHY THE POWERHOUSE MEETUP

The Powerhouse Retreat and Black Women Meetup represent not just events, but movements—movements that empower, unite, and inspire women entrepreneurs to reach new heights of success and fulfillment.



BUSINESS SOLUTIONS

- 01** **Visibility:** Gain exposure to a highly engaged audience of women entrepreneurs who are actively seeking products and services to support their businesses.
- 02** **Networking:** Connect with industry leaders, influencers, and potential collaborators in a supportive and empowering environment.
- 03** **Brand Alignment:** Showcase your commitment to supporting small businesses and women in business, aligning your brand with values of empowerment and growth.

SPONSORSHIP

LEVELS

Small Business \$500 (4 employees or less)

- Prominent Brand Exposure
- Recognition During Event
- Exhibition Space to meet clients.
- Inclusion in Gift Bags
- Social Media Shout-Outs

[Select Small](#)

Silver Sponsorship: \$2000

- Logo placement on event materials (website, event signage, promotional materials)
- Recognition during event opening and closing remarks
- Opportunity to distribute promotional materials to attendees
- Social media shout-out before and after the event

[Select Silver](#)

Gold Sponsorship: \$3500

- All benefits of Silver Sponsorship, plus:
- Dedicated sponsor booth space at the event
- Opportunity to lead a workshop or host a networking session
- Logo featured prominently on event banners and signage

[Select Gold](#)

Platinum Sponsorship: \$5000

- All benefits of Gold Sponsorship, plus:
- Exclusive branding opportunities (e.g., branded giveaways, sponsored activities)
- Featured recognition in pre-event and post-event email communications
- VIP access to networking opportunities with speakers and influencers

[Select Platinum](#)